

Washington State Emergency Management Division

Basic Public Information Officer (G290)

August 14-16, 2007

Camp Murray, Washington

TARGET AUDIENCE

Public Information Officers in
Emergency Management and
related fields of Law
Enforcement, Fire, EMS,
Public Works, Public Health,
Emergency Management

Access the EMD Training Application at
<http://.emd.wa.gov/3-pet/ent/trng-app.doc>

This course is part of the Advanced Professional Series. (More info at <http://www.training.fema.gov/emiweb/APS>)

COURSE OBJECTIVES

- Develop and/or enhance basic skills in writing, public speaking, working with the media, and handling interviews, inquiries, and news conferences
- Clearly communicating life safety information to the public
- Getting more comfortable with the media
- Develop working relationships with the media, co-workers, and superiors concerning public information activities
- Develop and conduct awareness campaigns

State of Washington

Emergency Management Division

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